

Custom Art Requirements

Files:

All art files must meet these requirements

We can accept either MAC or PC formats

Files can be accepted by FTP, E-Mail, or file sharing website (ex. wetransfer.com)

File Formats Preferred:

PDF (text outlined, all pictures embedded)

EPS (text outlined, all pictures embedded)

TIFF (300 DPI minimum..less than this can work, but quality of print not guaranteed)

AI (text outlined, all pictures embedded)

PSD (must include fonts)

All files must have pictures embedded within the file. No linked or placed images. If not possible they must include all linked files.

All files should have outlined text (preferred)... If not possible they must include all fonts. All files with bleeds must include 1/8 inch bleed area.

Instocklabels.com reserves the right to re-estimate any project deemed not to comply with the specifications of this document.

